SPONSORSHIP OPPORTUNITIES

In The Net
SPORTS COMPLEX

FACILITY INFORMATION

- 30-acre premier indoor/outdoor sports facility
- 2 Regulation size indoor/outdoor multipurpose artificial turf fields
- 6 Combination baseball/softball fields (Artificial turf infields for 2025)
- 16,300 square foot baseball/softball training facility

Call for details
(717)838-8706

798 Airport Rd
Palmyra, PA 17078
(717) 838-8706

Visit Us
inthenet.com

HOME

In The Net Sports Complex is a 30-acre premier indoor/outdoor sports facility. The facility includes (2) regulation-size indoor/outdoor multipurpose artificial turf fields, (6) combination baseball/softball fields which will be artificial turf infields come 2025 and (4) fully irrigated multipurpose natural grass fields for lacrosse, football, soccer, and other field sports. In addition, we have a 16,300 square-foot baseball/softball training facility that features (6) batting cages, (4) pitching lanes and a small turf field area.

Who calls In The Net Home?

In The Net is the home training facility for the Central Penn Renegades travel baseball organization, Alley Cats field hockey, and the indoor training facility of Penn FC Youth Soccer, Hershey Soccer, Iron Valley United Soccer, CASA Soccer, Capital Crush Softball, and Central Penn Ultimate Club. In addition, Eastern Pennsylvania Youth Soccer calls In The Net home for their top winter tournaments, along with USSSA Softball which hosts more than (10) tournaments at the facility throughout the winter months.

In 2020, In The Net partnered with Perfect Game Baseball, the nation's leading baseball tournament organization to add (12) baseball tournaments, some of which are played mid-week and allow the attraction of top teams in the region to play at In The Net.

Play

Located just (10) minutes East of Hershey between routes 322 and 422, In The Net is a destination facility for teams from up and down the East Coast. In The Net is host to more than (25) outdoor baseball tournaments and (12) indoor tournaments annually, attracting more than 1,200 teams. Outdoor tournaments run every weekend between the months of March and November. Mixed into the summer schedule are (4) large lacrosse tournaments with a combined 900+ teams in attendance and (4) soccer tournaments attracting more than 300 teams. Softball tournaments were added to the calendar in 2018 and grew to more than 450 teams in 2023. Teams travel from bordering states and as far away as Texas and California. The winter season is just as full as our summer. Hosting youth baseball, field hockey, softball, soccer league and tournaments, (20) fastpitch softball tournaments, (5) overnight group events and tournaments, and a variety of lacrosse and field hockey events, in addition to the daily team practices of all sports. Along with sports we host a variety of outside events such as (12) Dog shows, corporate events, and community events.

50% of the visiting teams are traveling within a 90-minute radius on In The Net, 45% within a 4-hour radius, and 5% greater than 4 hours. More than 4,250 teams and 250,000 people attend events held at In The Net annually and the numbers continue to increase as our programs, events and clientele base grows.

Sponsorship Packages

Digital advertisment

- Website ad under “Our partners” section on inthenet.com with a clickable link
- Advertisment on our rotating slides inside the lobby and in the academy

Lobby and Academy brochure

- Tri-fold color brochure listing restaurants, shops, events, and things to do in our area
- Will list the company name, address, phone number, and website
- Coupons, photos or QR codes can be added for an additional cost TBD by size
- Brochures will be available in the Lobby and the Academy year-round. When specifically asked by a customer for ideas on any of the above, they will be instructed to hand out the brochure

Tournament Sponsor

- Business name included on all tournament advertisements (digital, website, social media flyer)
- Opportunity to set up stand/tent at the respective tournament
- Opportunity to provide giveaways or sell items at the respective tournament
- Display business supplied banners/signage throughout the complex during the respective tournament
- Logo on the tournament t-shirt available to participants
- Business announced at award ceremony as a tournament sponsor
- Tournament yard sign with business name and logo for use during champion and runner up photos
- Photos will be placed on In The Net’s social media and sponsor business will be tagged

Camp / Clinic Sponsor

- Business name/logo will be on all marketing materials for specific camp
- Business name/logo will appear on any and all emails going out in regard to that specific camp
- Business name/logo will appear on a yard sign to be placed at the specific camp
- Any photos taken of that specific camp that appear on social media will have the business name/logo in social media post and business will be tagged if social media is available

Sponsorship Packages

Renegades sponsorship

- Any sponsorship sold through a Renegades player, that player will receive 25% of sold sponsorship towards their registration fees

Practice jersey

- Business name/logo will be printed on all Renegades player practice jersey sleeves (2 available)

Uniform sponsoprship

- Business name/logo will be printed on all Renegades player game uniform sleeves (2 available)

Team banner sponsor

- Business name/logo will be printed on a 3x5 banner for players specific team
- Banner will be hung at all games played by that specific team
- All players names will be listed on each team's banner

Sponsorship Packages

Bronze package (2 year commitment)

- Business name/logo on all digital marketing (website with clickable link, rotating slides in the main lobby and Academy)
- 4x9 banner (provided by In The Net) displayed in the Main Dome year-round
- Opportunity to attend 2 events to set up a stand/tent to provide giveaways or sell products (events chosen by In The Net)

Silver package (2 year commitment)

- Business name/logo on all digital marketing (website with clickable link, rotating slides in the main lobby and Academy)
- 4x9 banner (provided by In The Net) displayed in the Main Dome year-round
- 4X9 banner (provided by In The Net) displayed outside on the field fence for the spring/summer/fall outside season
- 18in x 24in sign to hang in the Academy year-round (provided by In The Net)
- Opportunity to attend 5 events to set up a stand/tent to provide giveaways or sell products (events chosen by In The Net)
- Ability to have promotional info (coupons/menus/brochures) in the main lobby

Gold package (3 year commitment)

- Business name/logo on all digital marketing (website with clickable link, rotating slides in the main lobby and Academy)
- (2) 4x9 banner (provided by In The Net) displayed in the Main Dome year-round
- (2) 4X9 banner (provided by In The Net) displayed outside on the field fence for the spring/summer/fall outside season
- 18in x 24in sign to hang in the Academy year-round (provided by In The Net)
- Opportunity to attend 10 events to set up a stand/tent to provide giveaways or sell products (events chosen by In The Net)
- Ability to have promotional info (coupons/menus/brochures) in the main lobby
- One tournament/award sponsorship included (tournament chosen by In The Net)
- Business name/logo on all marketing material (flyers for tournaments, camps, clinics, special events, paper and digital)
- Business name/logo on the main page of the website in addition to the “our partners” section on the website

Platinum package (5 year commitment)

- Everything in the Gold package
- Field naming rights (Field of sponsors choice)
- Business name used at all times when referencing the field
- Dedicated signage for the specific field
- Unlimited opportunities to set up a stand/tent at any events

Customized packages available upon request

(Contact office@inthenet.com for pricing)